



## Buy a Frozen Turkey Instead of a Fresh One to Save up to 40%

### Compare & Decide



MARKET  
PRICE  
TODAY

**\$ 1.60**

**99 ¢**



Fresh turkeys are 30% to 40% costlier than frozen ones. So, if you're planning to cut cost of Thanksgiving dinner, then it's better to opt for the frozen turkey.

The **market price for frozen turkey is 99 cents a pound**. Whereas, you have to pay **\$1.60 for a pound of fresh turkey**. So, you can very well understand the difference. Organic turkeys cost even more.

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